

Madelyn Hayes

Female | LA

Maker of Gen-Z lifestyle content, Maddy is a modern creator with a flair for making the every day more exciting. Having worked with brands such as Opalex, Cozy Earth and Revolve, she puts her natural flair into making genuinely engaging visuals and videos that stop audiences in their tracks. Living by the motto, 'always classy, a little bit sassy'.

Instagram:

51k

Specialist Categories:

Beauty, travel, lifestyle, health, luxury.

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Instagram Report



@maddybhayes

51k Followers

Audience

Top country: USA **Top gender:** Male **Top age range:** 25-34

Male-female audience %:

Male 62% Female 38%

Audience age:

13-17: 5% **18-24:** 24% **25-34:** 40% **35-44:** 20% **45-54:** 8% **55-64:** 2% **65+:** <1%

Estimated reach:

3k-15k

Engagement

Authentic engagement: 106per post. **Avg. likes per post:** 215

Avg. comments per post: 15

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