

# Brett Dreissig

Male | LA

Minnesota born & Los Angeles based lover of fashion and thrifting, Brett is a self-proclaimed over-thinker, tequila connoisseur and the writer behind METROsektual.com. A perfectionist when it comes to creating engaging content giving audiences an insight into his life fuelled by travel, coffee & books.

**Instagram:**

44k

**Specialist Categories:**

Fashion, lifestyle.

[www.hypedmgt.co](http://www.hypedmgt.co)

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## Instagram Report



@sektual

44k Followers

### Audience

**Top country:** USA  
**Top gender:** Male  
**Top age range:** 18-24

**Male-female audience %:**  
Male 54% Female 46%

**Audience age:**  
13-17: 9% 18-24: 41% 25-34: 39% 35-44: 8% 45-54: 2% 55-64: 1% 65+: <1%

**Estimated reach:**  
3k-15k

### Engagement

**Authentic engagement:** 805 per post.  
**Avg. likes per post:** 1.5k

**Avg. comments per post:** 57  
**Engagement rate:** 3.48%

**hyped**