

Lucy Cates

Female | London

Lucy is a creator with many strings (and a good heart) to her bow. With a style that spans from fashion, fitness and food to health, self-love and sustainability, she's collected a real roster of clients including MANA, SlimFast, Crocs, Fujifilm, Harvard University and many more, as well as partaking in a whole host of charity work. In short, she's a model citizen.

Instagram:

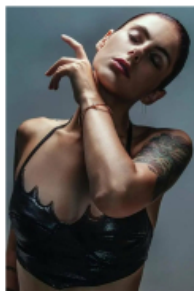
51k

Specialist Categories:

Fashion, Beauty, Travel, Lifestyle, Health, Sustainability.

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Instagram Report



@lucycates

51k Followers

Audience

Top country: USA
Top gender: Male
Top age range: 25-34

Male-female audience %:
Male 53% Female 47%

Audience age:
13-17: 6% 18-24: 30% 25-34: 44% 35-44: 13% 45-54: 4% 55-64: 1% 65+: <1%

Estimated reach:
2.5k-15k

Engagement

Authentic engagement: 604 per post.
Avg. likes per post: 1.3k

Avg. comments per post: 3
Engagement rate: 2.56%

!hyped