

Luke Boyden

Male | London

The smiling face of men's fashion and fitness, Luke always brings his a-game. Whether he's grinning through a workout grind, or looking sharp in a shirt, his natural, laidback charm is what makes his content a joy see and engage with.

Instagram:

23k

Specialist Categories:

Fitness, Fashion, Travel, Lifestyle.

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Instagram Report



@mrlukeboyden

23k Followers

Audience

Top country: UK **Top gender:** Male **Top age range:** 25-34

Male-female audience %:
Male 58% Female 42%

Audience age:
13-17: 3% 18-24: 31% 25-34: 52% 35-44: 11% 45-54: 3% 55-64: <1% 65+: 0%

Estimated reach:
1k-9.5k

Engagement

Authentic engagement: 94 per post. **Avg. likes per post:** 198

Avg. comments per post: 4 **Engagement rate:** 0.86%

!hyped